



Defined Fitness Donates over \$69,000 in Equipment to the Local High Schools.

For Immediate Release

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ALBUQUERQUE, N.M. – On Sunday, November 8 Defined Fitness donated over \$69,000 in slightly used equipment in an effort to give back to the community and support local High School Athletics. Defined Fitness invited all the high schools in the surrounding area and Farmington to come and pick out what they needed.

“We had a great turnout and lots of positive feedback from the schools and coaches”, states Anndee Wright-Brown, Defined Fitness’ Senior VP of Operations, “With little to no money available in these difficult economic times for athletic programming, this is one way we can continue to provide community support and give back to our youth.”

Defined Fitness is a strong supporter of High School Athletics and work closely with the various schools and organizations to assist their programs whenever possible. Defined Fitness also donates hundreds of thousands of dollars every year to local organizations, charities, athletic programs and athletes as part of their Community Muscle program.

Items donated were Stair Masters, bikes, benches, bar bells, weight racks, and selectorized machines as well as other fitness equipment. Among the high schools that received thousands of dollars of equipment each were La Cueva, West Mesa, Highland, Monzano, Sandia, Cibola, Hope Christian School, Rio Rancho, Moriarty, and Santa Fe Indian School.

For more information about the Equipment Giveaway, call the Damon Bader at (505) 363-8375, or for more information about Defined Fitness, visit www.defined.com.

ABOUT DEFINED FITNESS

Defined Fitness is New Mexico’s premier workout facility with multiple locations in Albuquerque, Rio Rancho and Farmington, offering state-of-the art equipment, group fitness, personal training, nutrition, tanning, day care and more, including the Parisi Speed School and XRKade. Defined Fitness celebrated its 21st anniversary in the Albuquerque community in 2009 and is the city’s original “no contract” health club. For more information, visit www.defined.com. Defined Fitness, where every BODY wins!

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