



Defined Fitness Members,

Yesterday we heard the difficult news that we would be required to close all of our clubs for the second time following state mandates from our governor. This news comes at a time when we all desperately need to believe there is opportunity to grow beyond the challenges that surround us.

The past few months have been bittersweet for us at Defined Fitness. In positive news, we opened three new clubs in the last ten months. Our continued growth amidst the health and economic challenges our communities are facing is unprecedented and is evidence of our long-term commitment to the health of our state. Defined Fitness will continue to be here for our communities today and for many years to come.

We want you to know that we stand behind our mission to help the health and fitness of the communities in which we serve. Which is why we will be actively advocating to reopen our clubs for our members and our team as soon as possible. We have already entered into an ongoing discussion with the Governor's office about the importance of health and fitness and its vital impact on what we are facing today amidst a global health crisis. We stand firm in our belief, which is supported by academic and medical research, that a fitness oriented lifestyle greatly boosts your immune system and is a key component in dealing with the virus.

We want to thank you all for your words of encouragement throughout this pandemic as it has meant the world to us. Because of your vocal and ongoing support, we are more committed than ever to ensuring we reopen our doors as soon as possible.

Join us in putting your voice behind the importance of health and fitness and the very critical role it plays in the long-term sustainability and health of our communities.

Again, we will support our members by placing your memberships in a freeze status and you will not be billed until we reopen. We will provide more details on billing once we receive more information about when we can reopen.

Please keep our team and your fellow members in your thoughts, and know that you are in ours. We believe in all of you and your collective and individual strengths. Stay strong and believe in a positive future ahead. We look forward to seeing our Defined Fitness community together again soon.

Best In Health,

Mark Fisher
Chief Executive Officer
Defined Fitness