



HEALTH IS THE NEW WEALTH

## **WE'RE IN YELLOW ZONE THE TIME IS NOW TO COMEBACK STRONGER**

Defined Fitness Members,

We are excited to share the positive news once again as seven of our eight Defined Fitness clubs located in Bernalillo, Sandoval and Santa Fe counties move into the yellow zone for reopening. Our Albuquerque, Rio Rancho and Santa Fe clubs will be moving into the yellow zone. What that means is that our communities are on the path to recovery and we are now able to accommodate more members in our clubs, and therefore we are increasing our capacity. We have been able to accommodate our members without lines or reservations, and this change makes it even easier to workout safely in our gyms. This day marks a pivotal change, and we hope you feel as positive as we do to hear that we are on our way back. Your health and fitness has never been more important than it is right now. Health really is the new wealth, and your health is more valuable than ever.

Our diligence in creating a safe environment and promoting a healthy community has paid off, and thousands of you have been safely working out in our clubs. We have never felt stronger that we do today as we make the next step in our journey with you our members.

Right now you can take a group exercise class, run on our treadmills, hop on a bike for a cycling class, swim laps in our pool, increase your strength on over \$1 million in equipment in each of our clubs and explore new workouts in our turf functional areas.

We can feel the energy building in our clubs and the resurgence of the vibe we have all come to know and love. Our time is coming, our momentum is building and we will rise to the occasion and make 2021 a historical comeback story. I look forward to writing our story together with all of you. I am beyond grateful for your loyalty and commitment to Defined Fitness.

Let's celebrate this positive news with your friends and family to comeback stronger than ever. We invite you to bring a friend and family member to workout with you for free as we welcome more of our community back into our Defined Fitness clubs in the yellow zone.

Best In Health,

Mark Fisher  
Chief Executive Officer  
Defined Fitness



Defined Fitness | 5850 Eubank NE Ste B20, Albuquerque, NM 87111

[Unsubscribe {recipient's email}](#).

[Update Profile](#) | [Customer Contact Data Notice](#)

Sent by mlamar@defined.com powered by



Try email marketing for free today!